

# **Economic Impact Analysis of Alliance California and the San Bernardino International Airport (former Norton Air Force Base) Phase II (2011-2014)**



**Submitted on 03/31/15 to:**

***Inland Valley Development Agency***

**Prepared in partnership by:**



## **Principal Investigators:**

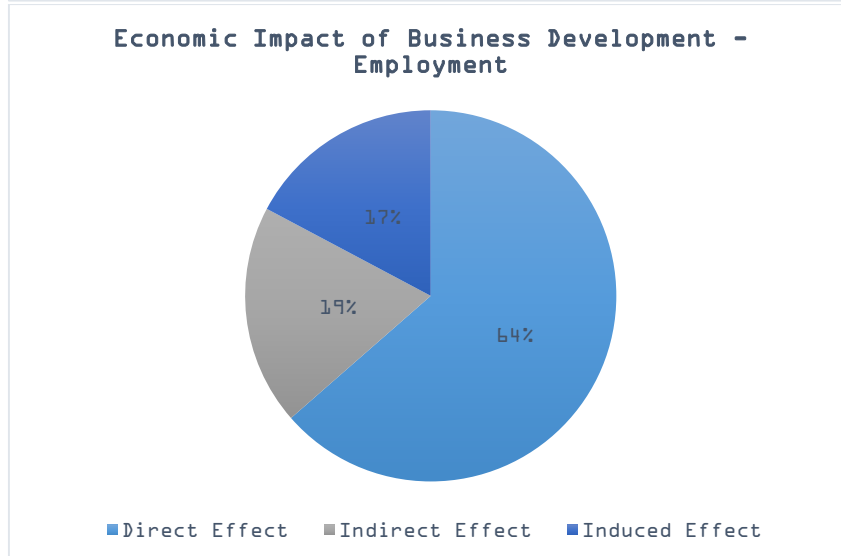
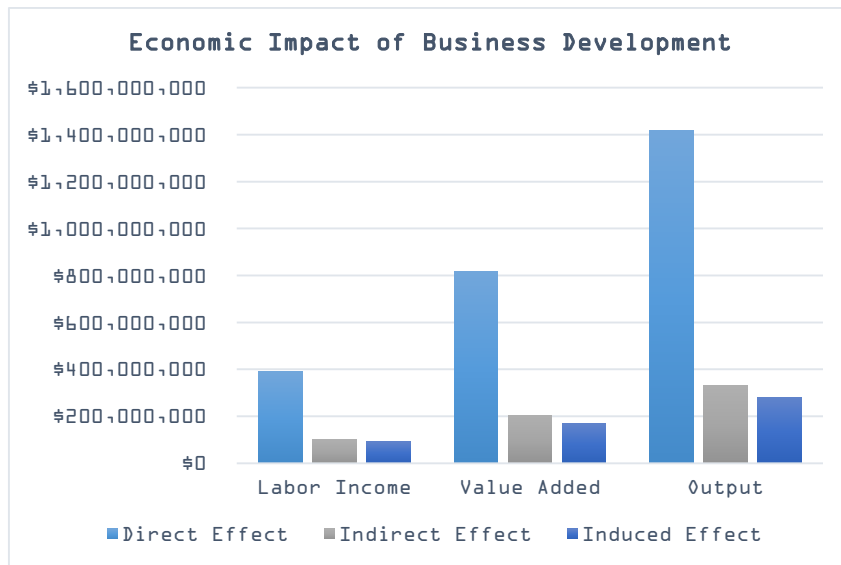
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The report will be used by the Inland Valley Development Agency (IVDA) to assess progress with implementation its 5-year and 10-year business plans. The Phase II study is based on additional spending by San Bernardino International Airport Authority (SBIAA) and IVDA toward development in and around the former Norton Air Force Base (NAFB) commonly known as Alliance California, as well as continued development and operation of the San Bernardino International Airport (SBD).

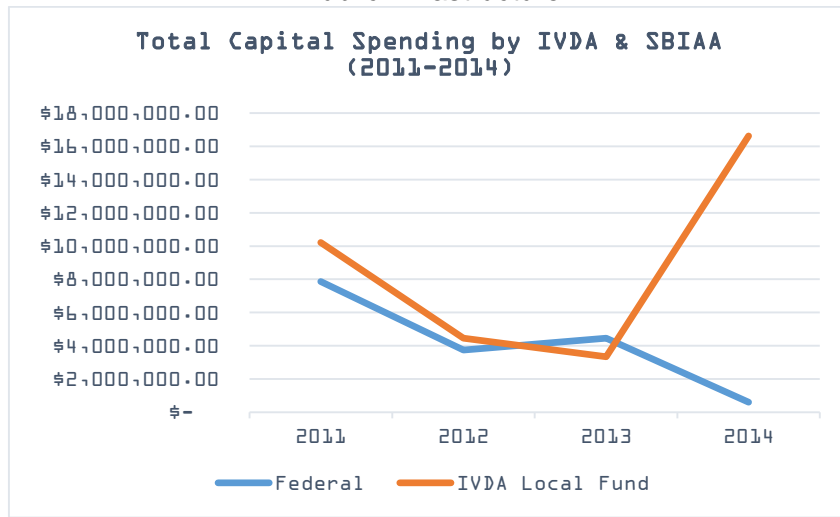
### Economic Development and Impacts

Four benefit categories are estimated to create about 17,123 jobs and to contribute to an additional output of about \$2.4 billion dollars or 3.4% of 2013 San Bernardino’s Gross Regional Product.

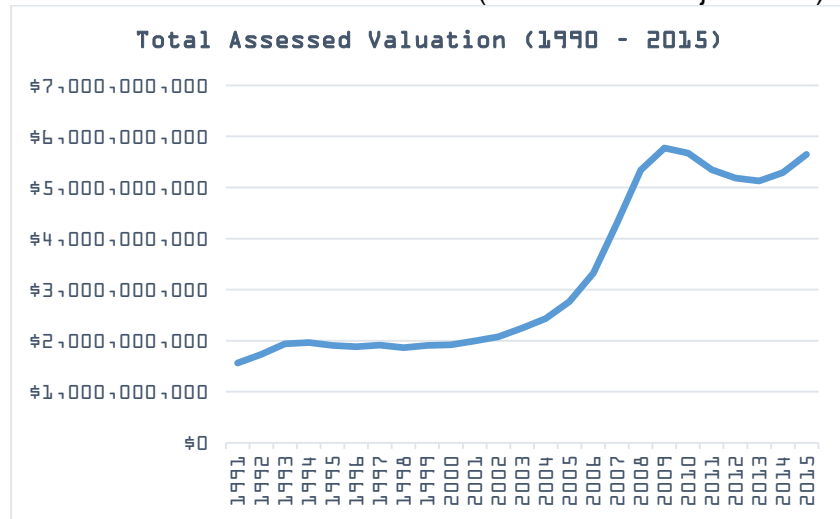


For the purpose of this economic study, the latest IMPLAN model built for SB County (released December 10, 2014, Copy Right 2015) was used.

### Public Infrastructure



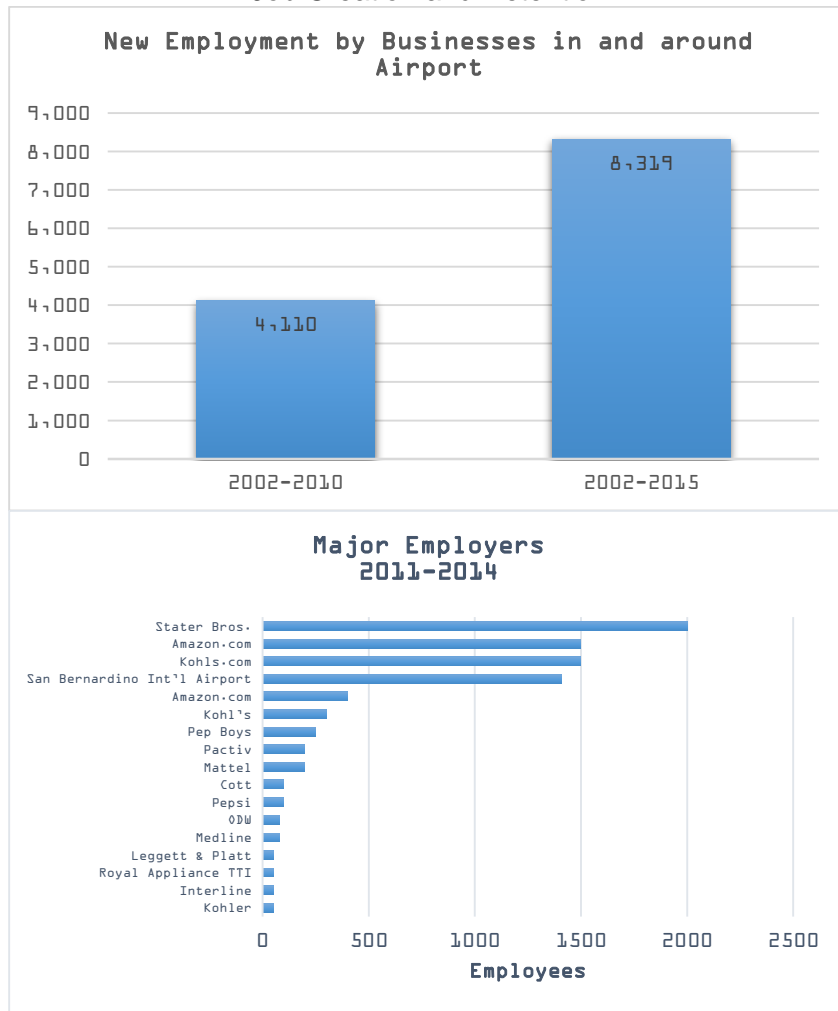
### Total Assessed Value 1990-2015 (Base Reuse Project Area)



The Phase II study provides a view of the economic impacts for the period 2011-2014. The principal goals of the IVDA include successful reuse of property in and around the former NAFB; ensuring that adequate access exists to and from the major transportation systems and SBD, changing the landscape, creating new jobs, increasing assessed valuation in the base reuse project area, enhancing aeronautical operations, and creating a safe and sustainable public airport.

The magnitude of the economic impact of IVDA and SBIAA airport spending is linked to the demand that is generated within the State for logistic, transportation and goods movement, and aviation services. While the future amount of air traffic will be tied to the State’s tourism activities, much of the growth in aviation activity in San Bernardino is driven by its residents and businesses. As population, employment, and income levels rise in the county so too does demand for airline travel, air cargo shipments, recreational flying, and other aviation-related activities. Furthermore, the Los Angeles/Long Beach Port areas have already become more congested over the last few years and are expected to have even stronger growth in 2015 due to increase in cargo activities. The San Bernardino International Airport and trucking facilities offer an alternative that could partially fulfill this demand.

### Job Creation and Retention



### Cumulative Economic Impacts of Phase I and Phase II

Economic Impacts	Phase I	Total Phases I and II
Employment*	9,335	17,123
Annual Payroll	\$500 Million	\$1.29 Billion
Annual GRP	\$1.2 Billion	\$3.6 Billion

\*Job totals reflect direct and indirect employees

The IVDA is a regional Joint Powers Authority, formed in 1990, comprised of the County of San Bernardino and the cities of San Bernardino, Loma Linda and Colton. The purpose of the IVDA is to effectively redevelop and reuse property in and around the former Norton Air Force Base, which includes approximately 14,000 acres of residential, office, commercial, industrial, agricultural, aviation and other private and public land uses.

For the full report, please click [here](#).